

gear up

Problem

Buying your gear is expensive.

Selling your gear is hard.

Renting your gear from a shop is a pain in the a**.

Solution

A mobile platform where students can borrow gear from their peers and rent out their own



Save Money

When renting gear



Make Money

By renting your gear

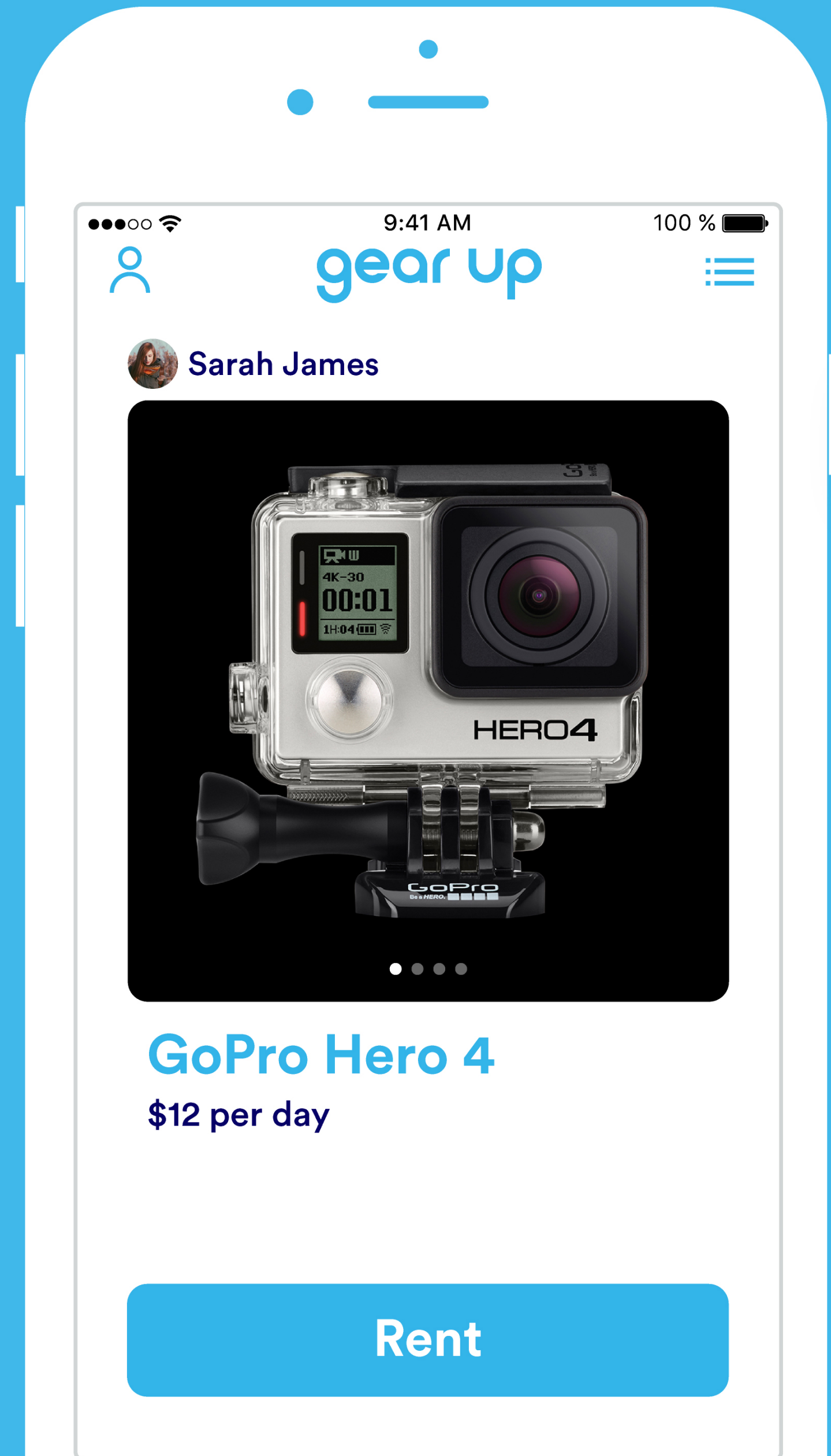
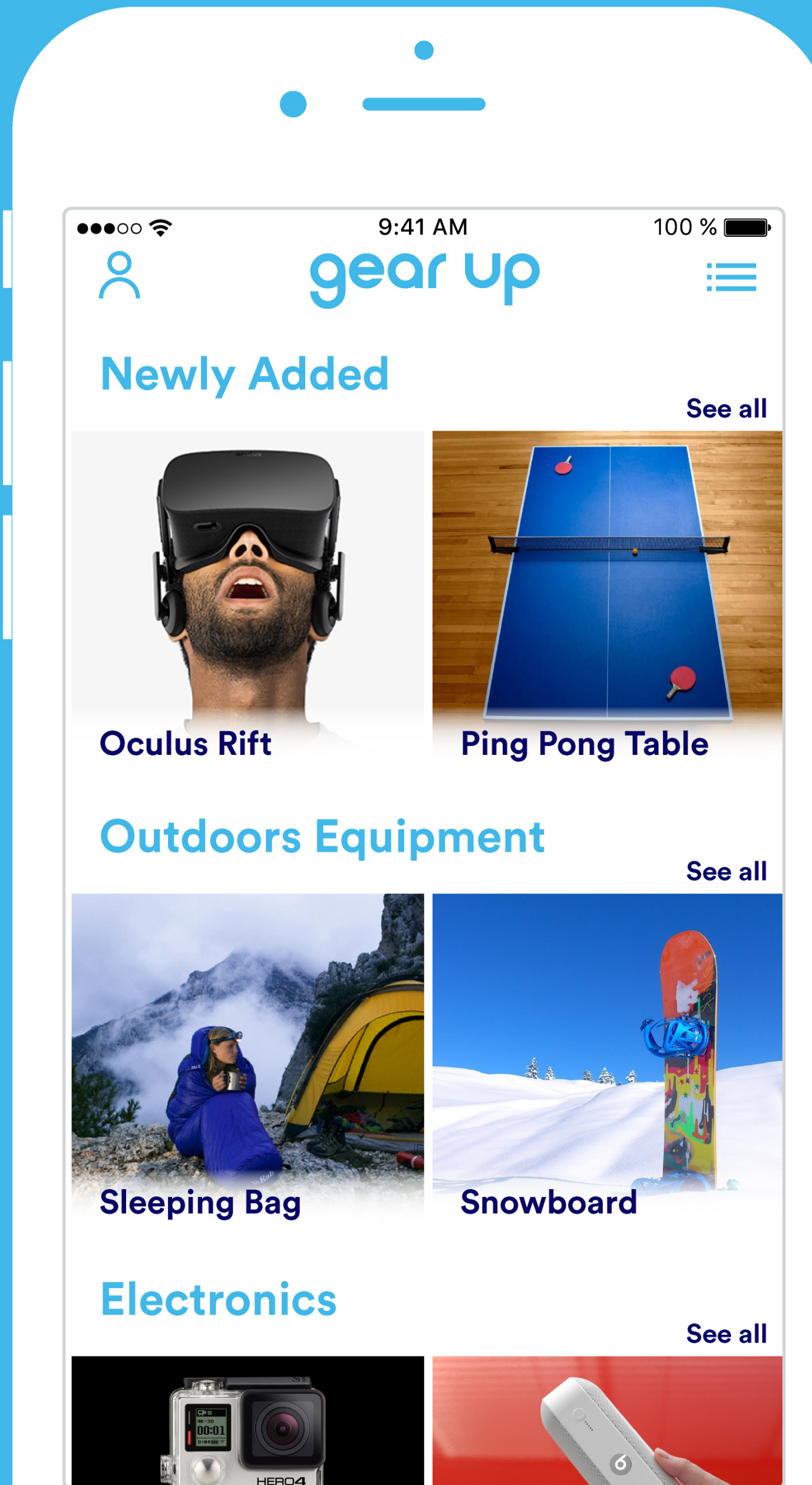


Do More

While owning less

gear up

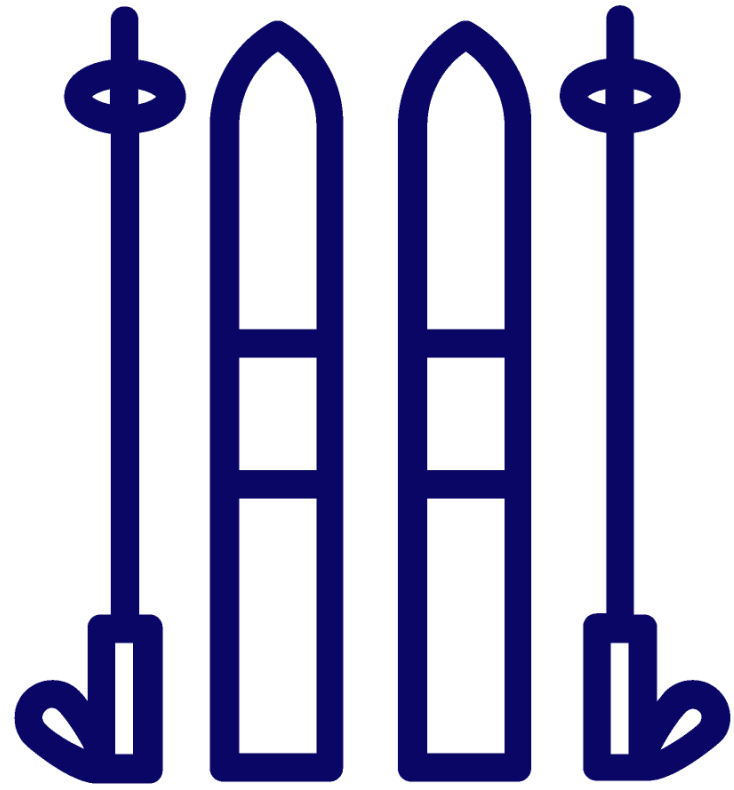
Introducing: gear up



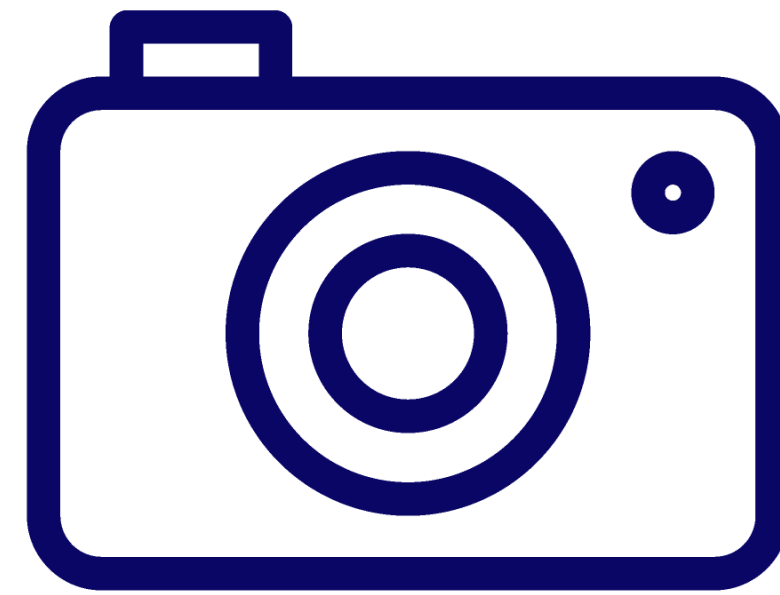
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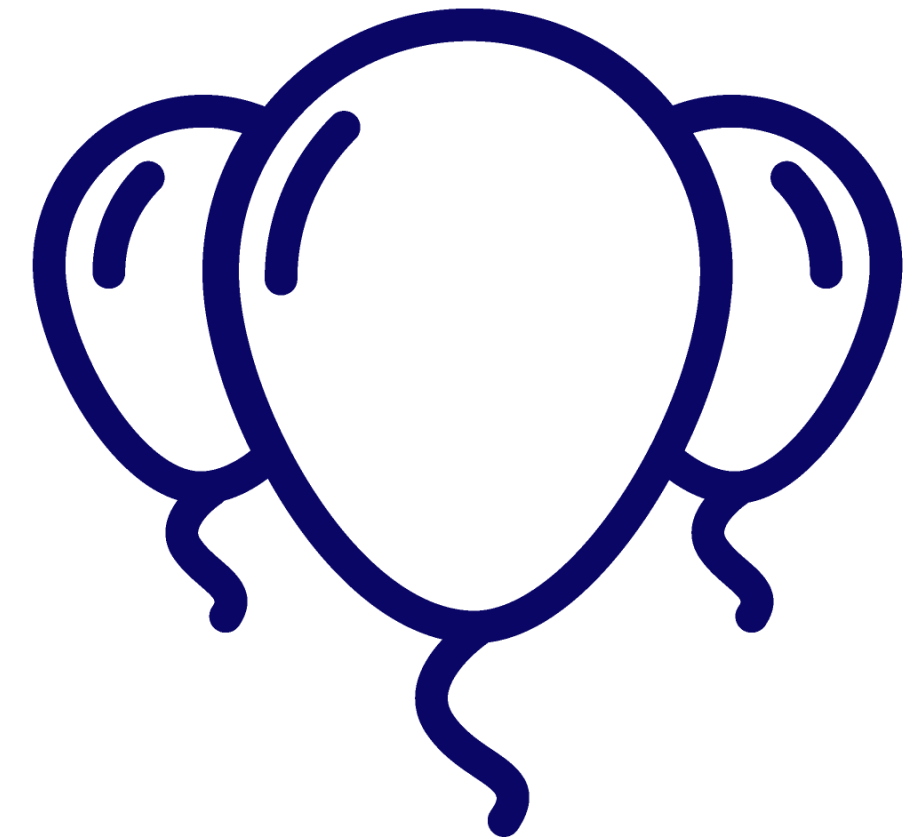
1. Equipment that is used for a particular purpose



Outdoors Equipment



Electronics



Event Supplies

93%

**of USC students reported
needing to borrow or rent
something they didn't own**

24%

**of USC students reported
actually doing so**

Renting



gear up

Niche

Everything

Nikon

JBL



craigslist

ebay™

amazon

Buying

Our Team



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